

# The Building Blocks of I&T Governance

And why you should care

**DO THESE CHALLENGES**  
sound familiar to you?

- Disconnect between technology and business stakeholders
- Exposure to regulatory fines and penalties
- Siloed operations
- Ineffective stakeholder management
- Risks related to disruptive technologies
- No risk management strategy
- Poor internal and external resource allocation
- Budget overruns for enterprise initiatives
- Outsourcing arrangements with minimal oversight

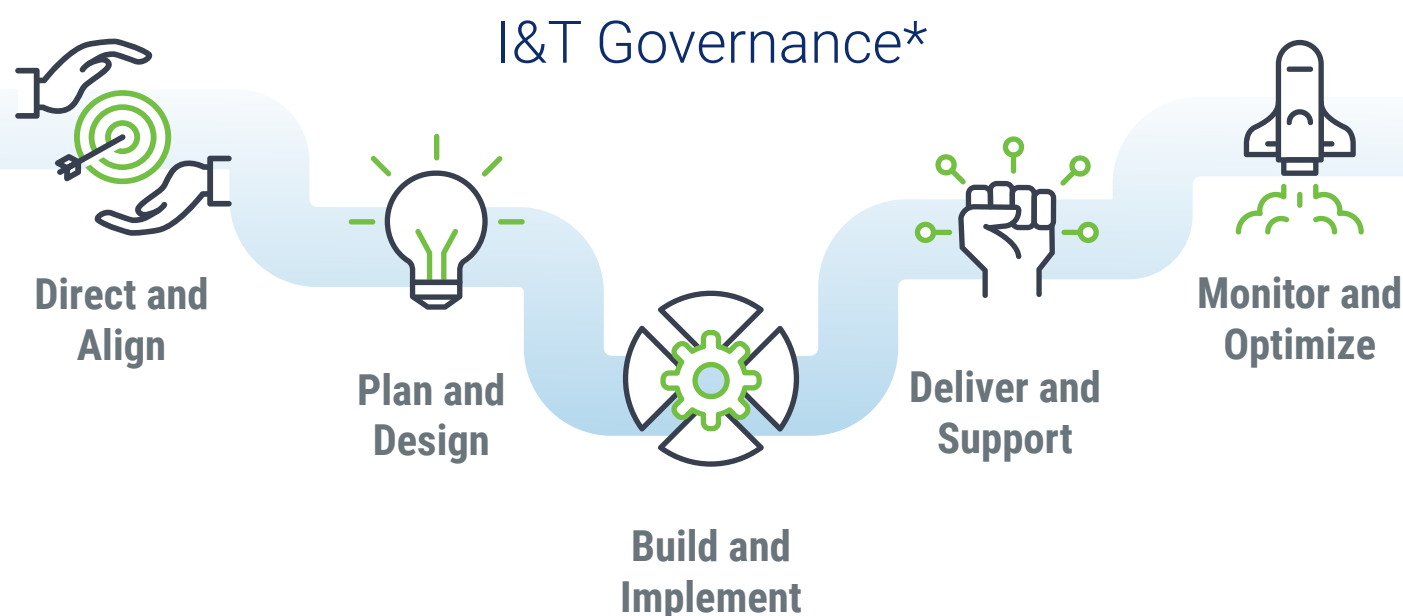


These issues can be addressed through  
**effective I&T governance**

## What is I&T Governance?

**Information & Technology Governance** is defined as the systematic determination of processes that ensure the effective and efficient use of IT in enabling an organization to achieve its goals with buy-in from upper management and the board.

## STEPS TO I&T Governance\*



Want to take your career to the next level?  
**Let ISACA show you the way**

### Gain Foundational Knowledge Through COBIT Framework, Certificates, Resources

#### RECOMMENDED FOR:

IT risk/GRC, IT security/cybersecurity, IT audit, IT privacy professionals and consultants with some governance responsibility.

#### WHAT YOU GET:

A deeper understanding of governance and management objectives, how to align IT with business goals, and how to map and create customized I&T governance frameworks.

### Gain Strategic Expertise with CGEIT Certification

#### RECOMMENDED FOR:

IT risk/GRC, IT security/cybersecurity, IT audit, IT privacy professionals and consultants looking to advance a career in strategic I&T governance and become a trusted advisor to the C-suite and board.

#### WHAT YOU GET:

Comprehensive know-how to assess organizational needs and risk appetite, the mindset and confidence to gain buy-in from upper management for IT initiatives, and the ability to shift the perception of IT to a value center.



**Your learning pathway** to become an I&T governance authority

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| <p><b>1</b></p> <p><b>COBIT Foundation Certificate</b></p> <ul style="list-style-type: none"> <li>• Overview of COBIT – a non-prescriptive umbrella framework</li> <li>• Governance and Management Objectives</li> <li>• How to map and build custom I&amp;T governance frameworks</li> <li>• Structured decision-making and a more agile governance system</li> </ul> | <p><b>2</b></p> <p><b>COBIT Design &amp; Implementation Certificate**</b></p> <ul style="list-style-type: none"> <li>• Implementation of the globally accepted COBIT umbrella framework</li> <li>• How to run governance improvement programs</li> <li>• Design factors to tailor best-fit governance systems</li> </ul> | <p><b>3</b></p> <p><b>CGEIT Certification</b></p> <ul style="list-style-type: none"> <li>• Framework agnostic, comprehensive approach aligned with the latest technology trends</li> <li>• Strategic and systematic</li> <li>• How to break out of siloed thinking to create cohesion</li> <li>• Disaster recovery and business continuity plans</li> <li>• Increased credibility with key stakeholders</li> </ul> |
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**Get started** and lead your organization and/or clients to greater profitability through I&T governance!

#### Check out FREE COBIT Resources:

- [COBIT Toolkit](#) (Digital version free to all)
- [COBIT® 2019 Framework: Introduction and Methodology](#) (Digital version free to all)
- [COBIT® 2019 Framework: Governance and Management Objectives](#) (Digital version free to all)
- [COBIT® 2019 Design Guide: Designing an Information and Technology Governance Solution](#) (Digital version free to members)
- [COBIT® 2019 Implementation Guide: Implementing and Optimizing an Information and Technology Governance Solution](#) (Digital version free to members)

[Learn More About CGEIT](#) →

Learn more at [www.isaca.org](http://www.isaca.org)

\*Note: I&T governance models will vary from one organization to the next based on needs.

\*\*COBIT Design & Implementation certificate qualifies for a one-year waiver toward the CGEIT certification professional requirements.